

THE WEBSITE PROMOTING FRANCE TURNS INTO FIASCO



France wanted to present a dynamic and responsive image of the country via the new official website France.fr. However, something went wrong and the only thing people visiting the website are getting is an apology that the portal is not able to help them at the moment.

The official website France.fr that was intended to promote the image of France was launched on July 14th. However, only a few hours after its launch **it was not working properly that is why it was discontinued and won't be available until the late August.**

The only thing the portal can help you with at the moment is the explanation of what is going on: "France.fr regrets not being able to help you. The portal has problems with its configuration. Currently, all systems are being checked. The site will be available as soon as possible. Thank you for your patience and visit us soon!"

The government stated that they are considering new provider that would, despite the summer period and the administrative and regulatory constraints distinct for public markets, **check all the features of the complex site.** Since it should be accessible in five languages (English, French, Spanish, Italian and German) and is made up of almost 3,000 pages, 12,000 links and a million indexed documents, **the work will take several weeks.**

The website was created to promote the image of France to foreigners, tourists, investors, the media and international observers. Useful information about the Hexagon, as France is sometimes called, was intended to present "a consensual, rewarding and valued view of France" and to show the pride of being French. However, all the efforts are wasted for now - until August when the site should be hopefully working again.

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