

INFOGRAPHICS: THE CHINESE OUTBOUND TRAVEL MARKET



The number of the Chinese outbound tourists will reach **174 million** in 4 years, with a tremendous spending power of **USD 264 billion**. The last year over 107 million Chinese made overseas trips, a 20 per cent up on 2013.

The Chinese love of travelling is incredible. After two decades of fast double-digit growth, China has raised into one of the leading global source markets for foreign travel. About 80 per cent of the

foreign trips made by the Chinese today are holiday trips.

Chinese international travelers tend to be younger and richer, with independent opinions and knowledge of high-tech. Booming Chinese Outbound Market fueled by tech-savvy of so-called 'millennials' aged 18 to 35.

Tourism Review, in association with [The Global Tourism Economy Forum](http://www.tourism-review.com), a comprehensive window into the enormous China travel market, brings the latest Chinese outbound travel market data in popular infographic mode:

http://www.tourism-review.com/infographics/gtef_outbound_china.jpg

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