

Argentinean Tourism Analysis



Argentina is rich in resources and her workforce is well-educated. It has a population of 38.2 million and occupies an area of 2.8 million sq km. Agriculture is export-oriented and the country also profits from its mineral resources. It has access to lead, zinc, tin, copper, iron ore, manganese, petroleum and uranium.

These days, tourism is one of the mainstays of the country's economy. The industry is also an important tool of social and cultural development and transformation, and government policy is aimed at achieving excellence in the quality of services. The number of tourists visiting Argentina every year is steadily growing, with the Tourist Board suggesting that there were approximately 7.6% more foreign visitors than a year ago. Tourism also helps to reduce unemployment by creating new jobs.

Argentina's popularity as a tourist destination is based on the variety of its attractions. Tourists can visit a glacier or relax on a sunny beach, or they can travel to the sub-tropical forests in the extreme north. Wealthy tourists can take a luxury cruise to Buenos Aires, the capital, and stay in one of its many five star hotels. The country also has number of places declared as World Heritage Sites by UNESCO.

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