

New7Wonders - Yushan: From Taiwan to the World



Foreign visitors double since New7Wonders participation.

Zurich/Switzerland - New7Wonders of Nature Official Finalist Yushan, also known as Jade Mountain or Mount Yu, was sacred to the indigenous people who lived there in earlier times. After decades of quiet and relative obscurity, the impressive peak is now making headlines and gaining fans around the world, thanks to the global 1 billion votes campaign to choose the Official New7Wonders of Nature.

Record increase in foreign visitors

Yushan, which rises 3,952 meters or 12,966 ft above sea level, boasts a huge variety of often rare flora and fauna, such as the striking Mikado pheasant. According to a recent report on the Al-Jazeera English global television news channel, foreign visitors to Yushan have doubled since its participation in the Official New7Wonders of Nature campaign.

About New7Wonders:

The New7Wonders Foundation is an NGO dedicated to fostering global dialogue and mutual appreciation through worldwide participation in its voting campaigns. The campaign that chose the man-made Official New 7 Wonders of the World was the first-ever global election and received more than 100 million votes. The current campaign, to choose the Official New7Wonders of Nature, is now in its third and final voting phase, and expects some 1 billion votes by 11.11.11.

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