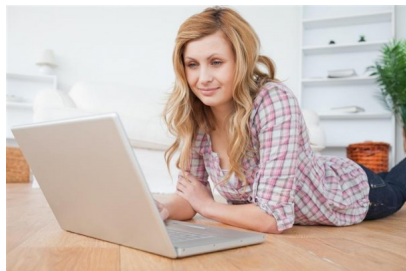


SPAIN: HOTEL SEARCHES UP MORE THAN 40%



Searches for hotel accommodation in Spain this summer have increased by over 40% compared to the same period last year, according to figures from Expedia, which indicates that most of those searches came from France, the United Kingdom and the Nordic countries.

Searches increased by more than 40% for UK tourists compared to last year, by nearly 40% for French tourists, by 35% for Danish tourists, by 25% for those from Norway and by 10% for those from Sweden.

Searches for the most popular destinations cover the entire country, cities, seaside resorts and the Spanish islands all of which confirms that Spanish destinations are extremely popular.

Barcelona ranks as the favourite city among the travellers this summer and Mallorca, Málaga and Ibiza are very close behind.

Searches for accommodation in Ibiza during the summer months have increased by 60% compared to last year and it continues to be one of the most in-demand destinations in Spain.

"Growth in Spain is still very strong and there is an increase in the number of searches ranging over the whole country. Foreign tourists are very valuable to our Spanish hoteliers because they stay longer, book earlier in advance and are less likely to cancel because they also have to book a flight that is generally non-refundable," explained Carrie Davidson, Expedia's director of market management for Spain and Portugal.

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Article link: <http://www.tourism-review.com/searches-for-spanish-hotels-increased-by-40-news4676>