

DUBAI TO OFFER 25,000 MORE HOTEL ROOMS BY 2016



Dubai has seen an exponential growth in 3 and 4 stars hotels in the recent past due to a number of incentives by the Dubai Corporation for Tourism and Commerce Marketing (DCTCM).

A number of directives were issued in January this year designed to reform the development and investment aspects in Dubai. **It will now only take two months for pre-approval of hotel construction and a single system will be adopted by the municipality to cut the red tape in a bid to meet the approval timeframes.** Land will be among other incentives introduced to attract the development of three and four star hotels.

Eissam Kazim, chief executive of DCTCM, said that there is a need of cheaper accommodation in Dubai but not at the altar of low standards. He forecasted that by 2016 an additional 25,000 rooms will be in place and by 2020 Dubai is targeting 160,000 rooms.

Under Dubai Tourism Vision 2020, **Dubai plans to welcome 20 million visitors in 2020 compared to 10 million in 2012.** This calls for more rooms.

Kazim reiterated that the Emirate was not only targeting increased amount of visitors but also maintaining the high standards the country is well known for. This cuts across the board from five star, three star or guest house.

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