

# SPANISH HOTELS ARE THE MOST POPULAR BUT NOT THE CHEAPEST



In September Spain has been the most searched travel destination in Europe. This is the finding of a study by the online travel company Kayak.es. But Cyprus, Malta and Portugal offer better hotel room prices.

Spain recorded 50% more searches than Italy for 3 star hotels; 60% more searches than Italy for 4 star hotels; and 20% more searches than Turkey for 5 star hotels. **However, Spain does not offer the cheapest deals on the market.** Poland and Portugal are the destinations that offer best prices in 4 and 5 stars hotels.

The trend shows that the main resorts of Turkey and Spain are not the cheapest and Cyprus, Malta and Portugal are gaining ground with better prices. The overall winner in prices is Cyprus with an average price of 48 euros per night for a 3 star hotel. However, 4 and 5 stars hotels are not the most popular in this country.

The average price of a hotel room in Malta is 51 euros per night, which is the second position in 3 star hotels segment. This is the most attractive offer on the island since 4 and 5 star hotels have the most competitive prices in Portugal.

Portugal ranks third in 3 star hotels with an average price of 57 euros per night. Turkey is next on the list with an average price of 61 euros per night in 3 star hotels.

Next in the 'Top 8' is Spain with 70 euros per night, while the price in Greece goes up to 73 euros per night. Despite being the second most popular destination, **Italy charges over 77 euros per night.** Although France is the most expensive destination it does not affect its popularity at all. The average price per night here is 103 euros.

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