

SPAIN: TRAVEL EXPENDITURE OF FOREIGN TOURISTS INCREASED BY 8.2%



Tourism.

International tourists' spending in Spain reached EUR 52.551 million in the first ten months of the year, representing an improvement of 8.2% over the same period in 2012. Average daily spending rose 2.7%, up to EUR 109, while the average expenditure per tourist increased by 3.2% to EUR 970, according to a survey of tourist spending by the Spanish Ministry of Industry, Energy and

The highest amounts until October were spent by British tourists with EUR 10.922 million, which accounted for 20.8% of the total, spending 7% more. They were followed by German tourists with EUR 8.569 million (up 6.2%), visitors from France with EUR 5.315 million (up 20.2%), and the Nordic countries with EUR 4.785 million (up 19%).

The expenditure was the highest in Catalonia with EUR 12.673 million, representing 24.1% of the total and an increase of 12.7% over the same period in 2012, followed by the Balearic Islands, with EUR 10,509,000, up 8.3%. Thirdly, Canary got a hoard of EUR 9.207 million, 8.5% more than in the same period last year. It was followed by Andalusia, with EUR 7.604 million, up 7.8%, and Valencia, with EUR 4.713 million euros, up 9%. Meanwhile, the Madrid was the only one in which the expenditure decreased by 1.2% to EUR 4.178 million.

In October, the total expenditure of international tourists amounted to EUR 5.476 million, 16.8% more than in the same month last year. Thus, in the tenth month of the year, the average expenditure per person stood at EUR 1.001, up 9.3%, while the average daily expenditure grew to EUR 117, up 6.6%.

In October, Catalonia led the total spending with EUR 1248 million, representing 22.8% of the total and an increase of 20.5% over the same period in 2012, followed by Canary Islands with EUR 1111 million, up 16%. In Balears, third host community, tourist spending increased 18.3% to EUR 923 million, representing 16.9% of the total. Meanwhile, Andalusia received EUR 828 million of spending in October, up 16.4%, and captured 15.1% of the total.

Madrid managed to increase spending again after rebounding in September after four consecutive months of declines, to receive EUR 487 million, up 4.6% compared with the same month last year.

In Valencia, the tourist expenditure amounted to EUR 470 million in October, up 21.5% than the same month in 2012. For the rest of the autonomous communities the spending of foreign visitors as a whole increased by 17.1% to a total expenditure of EUR 410 million.

Spending by tourists staying in hotels (18.6%) increased more than tourists who opted for non-hotel accommodation (13.1%). Leisure travel accounted for 87% of total expenditure, with an annual growth of 19.7%

Date: 2013-12-09

Article link:

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