

# WHERE LUXURY WINS: THE BEST SKI RESORTS IN EUROPE



Making an appearance in a luxurious resort has become a must for many. See and be seen. But when it comes to choosing the best, i.e. most expensive and glamorous winter paradise, what really counts?

For many socially and financially privileged people, spending their winter holiday with all the glory and spark is an absolute must. There is only one condition: wherever they choose to go, it has to be impressive, exclusive, and luxurious. **The WealthBulletin took great care to compile a list of the best resorts by comparing the prices of prime property, 7-day ski pass, or even a pint of beer.**

The gold goes to the French **Courchevel 1850**. This fabulous ski resort sells a square meter of prime property for €37,000. Thirsty skier will find the cheapest beer costs €4.50 and a weekly ski pass will come up to about €216. On the bright side, though, Naomi Cambell, George Clooney and Roman Abramovich are regular visitors, who among many others come to enjoy any of the incredible 275 runs available.

Silver has been claimed by another French resort - **Méribel** in Three Valleys. Property costs are slightly lower (€17,860/m<sup>2</sup>), though one beer will not be for less than €6.00. What visitors adore about Méribel is the local very own altiport - which makes private jet owners very keen. Every March, music celebrities gather here to enjoy the Little World Festival and especially younger members of the British Royal Family are frequent visitors in Méribel.

Third place was claimed by the Swiss, for a change. The fabulous **St. Moritz** is a grand resort. Even though there are 'only' 88 runs, it is one of the most famous ski resorts in the world. Property price is similar to Méribel, and Liz Hurley or Madonna have made an appearance here. St. Moritz made its way to two Bond films and has hosted the Cartier Polo World Cup on Snow and features the infamous and terribly dangerous toboggan course.

The remaining luxurious resorts include the French Val d'Isere, Swiss Zermatt and Verbier, number seven finally belongs to Austrian Kitzbühel, followed by Megeve, France, Swiss Villars and finally, Chamonix in France.

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