

CRUISING TRENDS OF 2010: HOT DEALS & AMAZING SHIPS



It came as a slight surprise that in 2009 the cruise industry did not suffer much, especially as regards the UK's market. The new year comes with a few more surprises and more positive news about the cruising trends.

The odds were against any considerable growth in the cruising industry in 2009. However, thanks to several savvy moves of the cruise line operators, the figures show not many of them suffered any great loss, especially on the UK's market. Last year became the year of irresistible deals and millions of travelers could not say no. As the year 2010 approached, experts have been trying to predict what to expect.

The expected increase in numbers of passengers in UK only has been estimated at 6.5 %. At the moment, the prices are so low, it is almost impossible to resist, though according to the reviews site CruiseCritic.co.uk, it is unlikely the deals will keep coming like that. Those, who are considering a cruise for their next holiday plans, are advised to gather as much information as possible.

It is very important to watch out for several things. Price may often be misleading. Looking for value is the key to the right choice. It is worth booking in advance, rather than wait till the last minute. If there is a deal worthy of taking, there is no point to hesitate.

There are many grand new ships to be introduced in 2010, including NCL's Norwegian Epic featuring an aqua park, numerous restaurants, a circus, and even an ice bar. The interior design of cabins is very appealing as well with curved walls and split baths.

An important question is what exactly is included in the price. How well is the evening program catered for, what celebrities are to entertain the passengers. On a different note, it is crucial to see what the policy is on gratuities - whether or not they are automatically added to the on-board bill. Finding the best deal might also mean booking through a travel agent who often offers appealing incentives, such as shipboard credits.

Finding the best option is not a rocket science; the thing to remember is making an informed decision – and there is plenty of information out there.

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Date: 2010-01-18

Article link:

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