

# MOST POPULAR TOURISM ATTRACTIONS FOR 2010



The British Airways claim next year tourism will be determined by eco tourism and sport events. Among the major attractions should be the 2010 FIFA World Cup and the Winter Olympics.

According to the British Airways's recent survey **the major drives for international tourism in 2010 will be sport events and eco tourism**. More specifically these factors will be behind picking a destination as a spot for one's vacation.

If the prediction is correct the **South African Republic** will be among the winners as it is going to host the **2010 FIFA World Cup**, which is expected to lure approximately half a million fans to the country. Similarly **Winter Olympics** should make **Vancouver** a very popular tourism destination with many tourists.

Among other popular destinations for 2010 will be, according to the BA, Istanbul in Turkey. Tourists are expected to come to the cultural centre of the country to admire the local Roman and Byzantine tourist attractions. The capital of Lithuania, Vilnius is also listed as one of the top destinations for 2010. This city is actually the European Capital of Culture for 2009, which definitely has a positive impact on visibility of a city as a tourism destination.

The well established destinations in the USA, Las Vegas and New York are expected to remain among the major draws for tourists in 2010 according to BA. Dominican Republic is expected lure growing numbers of people to the beaches of Punta Cana. Another popular destination mentioned in the BA survey is Maldives.

Back in Europe there is one more destination that will be very popular in 2010, at least according to the survey, and it is **Dubrovnik in Croatia**. **The city is a prime tourism destination in the Adriatic and it is also included in the UNESCO World Heritage List**. Among the top ten is also an Indian destination, Delhi which is likely, apart from other attractions, to lure visitors to the 2010 Commonwealth Games.

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