

FINNAIR JOINS FORCES WITH AMERICAN AIRLINES, BRITISH AIRWAYS AND IBERIA



Finnair joined forces with oneworld alliance members American Airlines, British Airways and Iberia. Customers flying with Finnair to North America can now book flights to more North American cities with just one ticket. Also the customers of the three partner airlines, who get on at Helsinki have better access to 13 cities in Finland and Europe.

In addition, Finnair now has expressed its intentions to sign a joint agreement between the oneworld members British Airways and Japan Airways in relation to flying between Japan and the European Union. **Both steps are examples that Finnair is pursuing closer cooperation with the oneworld alliance to improve network connectivity and to further address the needs of their intercontinental customers.** Oneworld Alliance is one of the world's three largest global airline alliances with the objective of being the first-choice airline alliance for the world's frequent international travellers.

The transatlantic business community, first realised by American Airlines, British Airways and Iberia in October 2010, allows customers the following benefits when flying between North America and the European Union (plus Switzerland and Norway).

- The possibility for all four airlines' flights to be at the most appropriate times and the best price together with more convenient connections for connecting flights, through coordinated plans from oneworld service centres in Chicago, Dallas, London-Heathrow, Los Angeles, Madrid, Miami and New York.
- The possibility of transatlantic code sharing flights for Finnair, American Airlines, British Airways and Iberia, which can be booked on each of the airlines' websites.
- More benefits for customers on the Finnair Plus Executive Club, Iberia Plus and Aadvantage loyalty program, including better way to use passengers' miles and points on transatlantic flights.
- Integrated customer service - online, by phone and at the airport. Better connections in all four airlines in the event of anything going wrong.

Overall, the cooperation will include up to 102 round flights, including daily flights between North America and Europe. 42 destinations on both sides of the Atlantic will be served. Passengers can also use 163 secondary connections in North America and 126 in Europe.

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