

TRDN Launches New Edition for Spanish Speaking Tourism Industry Professionals



The [Tourism Review Digital Network](#) (TRDN) is now available in a Spanish Edition so partners can reach into Spanish-speaking travel markets worldwide.

The TRDN - Spanish Edition is now on-line, enabling the company's industry partners to access Spanish-speaking markets across the world. The new edition enables advertisers to reach a population of over 420 million people, accounting for 6% of the world's population. Part of TRDN's overall expansion strategy, the Tourism Review - Spanish Edition is intended to help penetrate into new developing travel markets and expand the company's influence worldwide.

A reach into the world's Spanish-speaking populations demonstrates a huge potential in accessibility to travel trade marketers. It expands the potential for advertising travel destinations and services, and also expands the size of the overall travel market. The potential and opportunity to advertise and promote with the Tourism Review - Spanish Edition is another factor in the company's decision to launch the newest language edition of its website.

Among the 420 million Spanish speakers worldwide, 200 million use the Internet, poising the travel marketing industry for a large growth potential. About 47 million of the target population lives in Spain, where there currently are over 30 million Internet users. Mexico, with 113 million speakers, and Argentina, with 42 million, are also now accessible markets for TRDN.

Mexico alone presents a broad opportunity for the travel trade market, with 47 million Internet users. The penetration rate, currently standing at 40%, is expected to grow to about 54% in 2016, accounting for potentially 60 million users. The Tourism Review - Spanish Edition provides advertisers and other industry stakeholders with access to news and Internet marketing tools. One of the site's eight language editions, it expands the potential for travel listings in global tourism directories; publicity, advertising, and video promotion; and press release publication and distribution.

Tourism Review offers multilingual news channels and online marketing tools for stakeholders in the travel industry. It is featured in English, German, Russian, Polish, Czech and Slovak, French, Arabic editions and now a Spanish speaking edition. For more information about Tourism Review Spanish Edition, please visit tourism-review.es.

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About Tourism Review Digital Network (TRDN):

Multilingual news channels for travel industry stakeholders: daily news, weekly travel newsletter, tourism industry e-magazine, press release wire.

Tourism Review, The Respected Voice of Tourism, already speaks 8 languages and therefore reaches travel industry professional in their local languages. These in-market, multilingual approach, is unique and gives to our partners opportunity to penetrate local travel markets through an extensive publicity tools, smart online advertising, and local social media. The Tourism Review Digital Network is the one stop shop for getting promotion internationally comprehensively in effective way.

Currently The Tourism Review Digital Network editions : flagship tourism-review.com, also German edition tourism-review.de, Russian edition tourism-review.ru, Polish edition tourism-review.pl, Czech & Slovak edition tourism-review.cz, French edition - tourism-review.fr, Arabic edition - tourism-review.net, Spanish Edition - tourism-review.es

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