

World Tourism Day 2012: Tourism & Sustainable Energy



World Tourism Day (WTD) 2012 is being held under the theme Tourism & Sustainable Energy: Powering Sustainable Development. Official celebrations will take place in Maspalomas, Spain (Sept 27).

This year's theme aims to highlight tourism's role in a brighter energy future; a future in which the world's entire population has access to modern, efficient and affordable energy services.

Tourism, one of the world's largest economic sectors, has already taken important steps towards this future - improving energy efficiency and increasingly using renewable energy technologies in its operations. These steps are creating jobs, lifting people out of poverty and helping to protect the planet.

Be part of World Tourism Day 2012! Take part in the photo competition, go to online energy school, let us know how you will be celebrating and keep checking back for more information on WTD activities and celebrations.

WTD 2012 Message

UNWTO Secretary-General

@VIDEO@

"One of the world's largest economic sectors, tourism is especially well-placed to promote environmental sustainability, green growth and our struggle against climate change through its relationship with energy."

Ban Ki-moon, UN Secretary-General

"As we celebrate World Tourism Day 2012, I urge all tourism stakeholders - governments, businesses and tourists themselves - to play their part in reaching the UN goal of achieving sustainable energy for all by 2030 and position tourism at the center of the clean energy economies of the future."

Taleb Rifai, UNWTO Secretary-General

“It is our hope that this date (27 September) will constitute another step towards the recognition of the tourism sector's crucial economic and social contribution and the importance of renewable energy for social, economic and environmental sustainability.” Full message

José Manuel Soria López, Minister of Industry, Energy and Tourism of Spain

Date: 2012-09-26

Article link:

<http://www.tourism-review.com/world-tourism-day-2012-powering-sustainable-development-news3402>