

Nominations Open for UNWTO Ulysses and Lifetime Achievement Awards



Nominations are open for the 2012 UNWTO Awards, recognizing exceptional leaders in the tourism community, as well as the most innovative tourism initiatives.

Since 2003, the UNWTO Ulysses Prize and Awards have honored those individuals and tourism initiatives that have made a significant contribution to the advancement of tourism through knowledge creation and innovation, in line with the UNWTO Global Code of Ethics for Tourism and the United Nations Millennium Development Goals (MDGs).

In addition to the Ulysses Prize and Awards, this year a new award category has been announced; the UNWTO Award for Lifetime Achievement, recognizing individuals who have demonstrated excellence throughout their career in tourism and who serve as inspirational role models.

UNWTO confers awards in the following categories:

For individuals:

UNWTO Ulysses Prize for Excellence in the Creation and Dissemination of Knowledge

UNWTO Award for Lifetime Achievement

For tourism initiatives:

UNWTO Ulysses Award for Innovation in Public Policy and Governance

UNWTO Ulysses Award for Innovation in Enterprises

UNWTO Ulysses Award for Innovation in Non-Governmental Organizations

UNWTO Ulysses Award for Innovation in Research and Technology

Winners will be selected by an international jury of tourism experts and awarded during the prestigious UNWTO Awards Ceremony in Istanbul, Turkey (15 November 2012). Following the Ceremony, winners will be invited to deliver a lecture and present their projects to tourism business leaders and public officials meeting at the UNWTO Knowledge Network Symposium (16 November 2012).

Nominations will be accepted until 21 September 2012.

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