

HOTEL PRICES RISE IN EUROPEAN CITIES



For the month of May, hotels in some premier countries have begun to raise their overnight rates because of the heavy influx of tourists. This is a telling sign that vacation season is at its peak. Furthermore, popular countries and cities have been at the forefront of raising their rates to visiting tourists.

In Paris alone, the French capital has increased hotel overnight rates by 24 percent. From the month of February, the rates began to gradually rise up from a steady 156 euro average price. Until the current month, May, the overnight rates fetch a whopping average of 194 euros per night in various hotels. An indication that hotels are being fully booked and that it's quite difficult to get a late booking during these times.

This is not to say that the French capital is the only one raising its overnight deals. In various European cities, much like London, it is very much harder to book overnight hotels with good deals. Since the hotels have increased prices by so much as 36 percent since January. This

May, London hotels are adamant in keeping prices at a high, averaging 212 euros.

Tourists should think twice before travelling to these popular yet expensive cities. It has been a general trend that there are many who wish to see and explore these countries. It should be a favor to them that they be made aware of the various price ranges. This year is an

exception however, because in 2011 the general price averages increased only by 8 and 11 percent in Paris and London.

Other European cities have also joined the sway of price increase. Rome and Barcelona have cheaper prices, but are already steadily growing at an average of 171 and 159 euros respectively. Whereas the capitals are the ones vastly visited, Italy and the Catalan Metropolis in Barcelona are sharply growing their prices.

It is well known that the major cities in Europe are top travel destinations all year round. It should be duly noted that these prices are not expected to lower any time soon. During this peak season, tourist activities are the essential requirements for making a living in hotels.

The Trivago Hotel Price Index lists down the top 50 cities and their respective prices. Visiting foreigners as well as domestic tourists should do well to check out and compare prices. In order to have the best possible experience, there should also be an equal amount of rest. This means resting in the hotel with the best possible deal.

Trivago Hotel Price Index (tHPI) - May 2012

CITY

Price 02/12

Price 03/12

Price 04/12

Price 05/12

Hotels Paris

156 €

166 €

181 €

194 €

Hotels Rome

104 €

128 €

162 €

171 €

Hotels Londres

172 €

183 €

197 €

212 €

Hotels Berlin

91 €

97 €

95 €

105 €

Hotels Barcelone

122 €

124 €

156 €

159 €

Hotels Prague

73 €

83 €

125 €

130 €

Hotels Florence

97 €

116 €

152 €

169 €

Hotels Madrid

97 €

100 €

108 €

114 €

Hotels Milan

152 €

180 €

176 €

153 €

Hotels Venise

174 €

155 €

236 €

261 €

Hotels Vienne

104 €

124 €

129 €

135 €

Hotels Munich

114 €

113 €

120 €

156 €

Hotels Istanbul

90 €

116 €

157 €

154 €

Hotels Amsterdam

115 €

136 €

172 €

182 €

Hotels Lisbonne

79 €

88 €

106 €

108 €

Hotels Dublin

94 €

101 €

94 €

107 €

Hotels Athènes

72 €

78 €

87 €

96 €

Hotels Genève

239 €

259 €

236 €

271 €

Hotels Varsovie

69 €

76 €

80 €

94 €

Hotels Stockholm

164 €

155 €

153 €

192 €

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