

«560m make online airline Bookings» – survey

The number of people booking flights online has leapt by 40% over the last year, a survey claims. The "dramatic rise" is detailed in a survey of airline IT trends by communications and technology solutions provider SITA. The global average of online airline ticket sales stands at 28% compared to 20% last year – which means that an estimated 560 million of today's two billion airline passengers now use the internet to make their bookings, SITA estimates.

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