

# Fairs and Exhibitions: Working for Participants

Ben Hessler, Marketing Director of G.S.A.R. MARKETING answers the questions of the Travel-Review editor Oksana Petrunko Q -In this interview we would like to focus on corporate events your company organise and discuss from a professional perspective the skills and facilities that make such events successful. Would you please describe your activities for our readers? A - For thirty years, CONVENCO -parent company- GSAR Marketing has organized over one thousand corporate events all over the world: Corporate meetings, conventions, product presentations, corporate events, seminars...

Date: 2007-01-29

Article link:

<https://www.tourism-review.com/travel-tourism-magazine-fairs-and-exhibitions-working-for-participants-article78>