

Fairs & Eventology: The Pathway to Greater Profits

In the summer of 2004 I began an extended journey to re-discover the roots and wings of human celebration. My travels took me to central Australia and Uhluru (Ayre's Rock) as well as western Uganda and the Mountains of the Moon. Ayre's Rock is the sacred icon of the aboriginal people and to this day is one of the greatest treasures. This sacred site is owned by the aboriginals and leased to the government of Australia for tourism purposes. Upon this site the aboriginal people have performed for millions of years some of their most important rituals and ceremonies...

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