

Empowering Women through Tourism

The positive contribution of tourism to women empowerment can only be determined if poverty reduction and the enhancement of women's dignity and role in the work place are addressed. These are among the issues in UNWTO's action plan to empower women through tourism, unveiled during ITB Berlin 2008 in early March. The Organization is committed to play a leading role in economic empowerment of women in the tourism sector...

Date: 2008-08-25

Article link:

<http://www.tourism-review.com/travel-tourism-magazine-empowering-women-through-tourism-article5>

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