

The Poverty Angle of Sun, Sea and Sand – Maximizing Tourism's Contribution

It is a stark truth that in some of the poorest but most remarkable parts of the world, tourism has consistently failed to benefit the poor. Further, for increasing numbers of tourists, this is an odious state of affairs. Yet change is possible, and 'pro-poor' tourism strategies can bring a powerful set of benefits to all those involved. This will take knowledge, imagination and effort among policymaking and business communities. Much needs to change in tourism development. As well as often appalling over-development of some 'sun, sea and sand' destinations there has been significant underdevelopment of key tourism assets for Least Developed Countries (LDCs)...

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