

Case Study: Economic Advantages of Accessible Tourism in Germany

In November 2002 Germany's Federal Ministry of Economics and Labour commissioned a project group, comprising the University of Münster and the consulting firms NEUMANNCONSULT and Reppel + Lorenz, to conduct a study on the economic impulses of accessible Tourism for All. For the first time reliable data and statements were brought together, which represent the customer's potential and manner regarding accessible Tourism in Germany...

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