

The Spring Break Travel Market

The birds have it right when they migrate to the south, and several students seem to be following suit as they plan their spring break vacations. Already seasoned in spring break extravagance, Natalie Rogers (sophomore–marketing) is headed to Puerto Vallarta, Mexico. She and 12 of her friends from Penn State will cross the border and spend March 10 to March 14 in the Mexican town. The price comes out to roughly \$1,000 per person, Rogers said...

Date: 2008–02–25

Article link:

<http://www.tourism-review.com/travel-tourism-magazine-the-spring-break-travel-market-article442>