

# Unique Design – Cheap Chic & No Frills

Qbic, a Dutch 'no frills chic' hotel chain that soft-launched recently, is using innovations in design and service to offer guests a new hotel experience, and investors an efficient approach to converting vacant real estate into hotels.

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Article link:

<http://www.tourism-review.com/travel-tourism-magazine-unique-design-cheap-chic-no-frills-article38>

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