

# Value Added: Profiting from Heritage Listing

Red Tape and restrictions are many people's image of the downside of heritage-listed properties. They couldn't be more wrong. Many people think a heritage listing dooms a property to low economic returns. It may be pretty, but, for a good investment, look elsewhere. However, this couldn't be further from the truth. Overseas studies have shown that property prices can actually improve with heritage listing. And examples in New Zealand show that heritage-listed properties can be natural money-spinners as the country's cultural cringe wears off and a new interest in our history blossoms...

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