

Experience Adventure Tourism

Another term for you to get excited about! Adventure tourism is a type of niche tourism involving exploration or travel to remote areas, where one is about to experience the unexpected. Rapidly growing, adventure tourism experiences great competition from other outdoor industry types of tourism, but the most important feature, or what is referred to as its unique selling point, is the fact it offers to those seeking unusual vacating times, a radically different perspective from the typical beach resort vacation.

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