

# BUILDING A EUROPEAN BRAND

“National tourist organization is dedicated to creation of quality tourist product and creation of tourist brand Montenegro, because only that can bring the increase of incomes from tourism and rising up of the standard of citizens,” said director of NTO Sasa Radovic. He said that the priority goals of NTO are quality and quantity development of tourist product, reappearance of guests from the most emissive markets, as well as extension of season and regional development.

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