

AIRPORTS DRIVING TOURISM DEVELOPMENT OF EUROPE

Airports play a major role in facilitating the development of inbound tourism. This is particularly the case for more remote or island destinations. For example, 70% of foreign tourists to the United Kingdom arrive by air, 55 21% of all foreign tourist arrivals in Greece travel through Athens Airport and 32% of foreign tourists to the Lisbon area arrive through Lisbon Airport. Vienna Airport plays a key role in tourism to Austria. Approximately 37% of visitors to Vienna travel by air, remaining for an average of 4.7 days and spending around €130 per day for leisure travellers and €426 per day for business travellers.

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