

# Prague: Top Awards for Top Conference Venues

Prague Convention Bureau is proud of a number of international achievements its members. These awards demonstrate that Prague in terms of quality of services is a leading MICE destination comparable with other top meeting cities.



In February, **Alchemist Grand Hotel and Spa** was awarded the third **Best Luxury Hotel in the World and Europe 2011** by TripAdvisor in its annual Traveler's Choice awards. The company also operates hotel Alchemist Residence Nosticova, who also became the third best hotel in the world in the same category last year and this year it was chosen as the sixth Best Romantic Getaway in Europe.

In the same month, Prague's public transport system was rated as the **fourth best public transport system in Europe**, according to the ranking by the International Automobile Federation. FIA tested a total of 23 European cities. Prague beat its competitors largely thanks to the user-friendly price policy, tickets sold via SMS, information in English on the ticket vending machines and exact timetable of the lines at every stop.

In April, **Allegro Restaurant in Four Seasons Prague** was awarded the prestige **Michelin-star** rating for the fourth year in row. The restaurant has welcomed a growing number of local guests who appreciate fine dining. More than 60% of guests are local, which is not usual for a hotel restaurant. Allegro got its first star as the only restaurant in the Czech Republic in 2008 and since then it received the honor every year. This year the restaurant was also chosen as the third best restaurant in the Czech Republic by Maurer's Grand Restaurant guide.



In May, **K+K Hotel Central** has been identified as the **eighth of world's top hotels in the Expedia 2011 Insiders' Select**. The 500 top hotels were selected out of 135,000 hotels representing various categories. The ranking is determined primarily by Expedia customer reviews and is based on hotel quality and value. The Expedia Insiders' Select program focuses primarily on quality of hotels, rather than luxury.

Among the 500 properties awarded in 2011, 140 hotels were located in Europe, only six of them in the Czech Republic. All Czech hotels ranked in the Expedia's top hotels are situated in Prague. The best of them, K+K Hotel Central, is one of the Prague Convention Bureau's members. Three other Prague hotels can be found in the second, one in the third and one in the fifth hundred of the world's top hotels.

In May, Prague was also voted the **15th Best Destination in the World by TripAdvisor** in its annual Traveler's Choice awards. The best world's destination of 2011 is Cape Town, followed by Sydney, Machu Picchu, Paris and Rio de Janeiro. Of all European cities, Paris is the number one. Prague reached the fantastic 5th position in the category of Europe's best destinations, following Rome, London and Barcelona. The Czech capital city has beaten such destinations as Venice or Florence.



In June, Prague Airport, another significant Prague Convention Bureau's member, **win the "Most Deserving Airport" Eagle Award**, and has become the only airport in the world to win the Eagle Award from the International Air Transport Association (IATA) at its 67th annual meeting. The prize was awarded in recognition of the airport's substantial development, customer satisfaction with its services, its transparent and constructive approach toward all airlines and its incentive policy. The IATA also appreciated the technological development of the airport and its positive approach to environmental issues.

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