

Following the Music of the Beatles

The Beatles Story visitor attraction at Liverpool's Albert Dock has reported a major growth in business during 2006. The attraction which charts the success of Liverpool's Fabulous Four welcomed over 200 000 visitors in 2006 and increase of over 17 percent compared to 2005. The Beatles Story puts its success down to firm focus on the overseas market. With nearly 50 per cent of its visitors from outside the UK, the attraction has put out a big welcome to international tourists...

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8