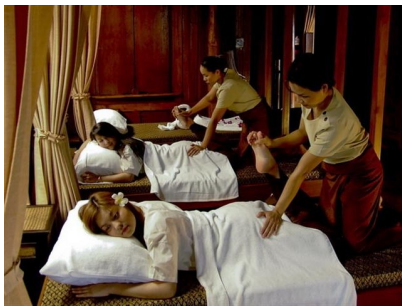


# Wellness Summit: The Premiere Spa Event in Asia

**Wellness Summit 2011, 12–13 October, Singapore**

Though seemingly divergent in nature, the fields that are now converging and synergizing—medicine, health, beauty and spa— have similar aims governed by the same collective consciousness towards wellness for tomorrow. The evolution resulting through its integration needs to be managed and fostered to allow for their growth to be nurtured and to flourish together. Understanding the shifts and breaking traditional barriers and borders are what would transform wellness for the 21st century. Wellness Summit aims to provide a galvanizing platform that sought to chart a clear and unifying direction for the burgeoning industry here in Asia and the world—at-large.



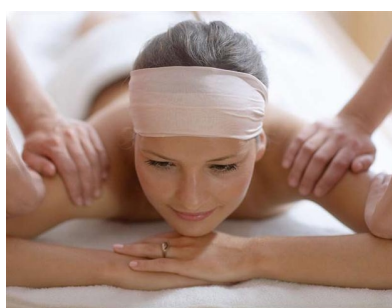
Seventh year in running, the Wellness Summit is unquestionably the leading and pivotal event for the Wellness and Spa Industry in Asia Pacific. Held annually, the Wellness Summit brings together the world's leading innovative thinkers, expert minds, industry leaders and inspirational practitioners, and encourages thought-provoking interactive debate about some of today's most relevant challenges. The aim is to translate new ideas and knowledge into practical change; to empower and lead the wellness movement together to create a momentum for sustainable transformation. The Wellness Summit is more than a conference; it is a platform where wellness meets—it is an experience.

Since its inception in 2005, the Wellness Summit provides the platform and connection for progressive change and act as a conduit for the voice of conscience within the wellness industry to arise.

It is constantly evolving to address the challenges of the future wellness, with the ambition to drive the fast-paced evolution of the philosophies, methodologies, technologies and academia within the wellness industry.



From the informational to the inspirational as well as the practical to the philosophical, Wellness Summit features renowned speakers and industry experts that share their insights and spearhead discussions on an eclectic line-up of pertinent topics and key issues of concern to the present business environment and beyond. At the Wellness Summit, a myriad of business and professional-growth opportunities await high-caliber industry participants and stakeholders of the wellness industry.



The 3-day Wellness Summit experience entails the following:

Fresh insights and perspectives from outstanding keynote speakers Up to 40 unique sessions to meet a variety of interests and needs Thought-provoking and direction-changing ideas from the “Ideas Worth Exploring” sessions Highly interactive debates on key issues and concerns with leading experts integral to development and business sustainability Innovations and ideas to help shape and form Wellness Tomorrow Behind the scenes and updated knowledge on the authenticity and efficacy of products Fresh take-away skill-sets through the Continuing Wellness Education programme where Skills Development Sessions are conducted by experts in their respective disciplines Potential association and alliance with global leaders that would put individuals/businesses onto the wellness map Industry Networking sessions where like-minded individuals meet

<http://wellnesssummit.com>

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