

# Swiss Hotel Schools Ranked Among World's Best

Les Roches International School of Hotel Management and Glion Institute of Higher Education ranked among world's leading hospitality management schools for an international career.



The world's top hotel companies have again ranked several hospitality management schools of Switzerland as the best in the world. In a recent survey conducted by Taylor Nelson Sofres in the UK, 5-star hoteliers chose three Swiss schools among the top four hotel management schools worldwide: Ecole Hôtelière de Lausanne, Glion Institute of Higher Education and Les Roches International School of Hotel Management. Also ranked among the top four was Cornell University (USA). These schools were ranked as the world's best for preparing students for an international career in hospitality management.

The survey included a large sample of hiring managers from 5-star international hospitality companies around the world and was conducted by Taylor Nelson Sofres (TNS) Travel & Tourism (U.K.), the world's largest provider of custom research and analysis. The 2010 survey established the relative 'ranking' of international hospitality management schools providing university-level degree programs from which employers are likely to recruit staff for international 5-star hotel companies. Another interesting finding of the survey is the fact that online colleges, or in other words specialized educational programs over the internet are growing on popularity. In America, [online colleges and universities](#) are definitely growing more in popularity. Such trend opens a new opportunity for top Swiss schools.

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Les Roches and Glion are members of the Laureate International Universities network.

'Switzerland continues to lead the world in providing the highest-quality international hospitality management education', said David Graves, CEO Laureate Hospitality Art & Design Education. 'The results of this survey, like those of a similar survey in 2007, affirm that hiring managers at the very best hotels consider Swiss hospitality education to be the best in the world.'



'The goal of top international hospitality management schools is to prepare managers to compete successfully in a rapidly changing world', said Arie van der Spek, Senior Vice President of Laureate Hospitality Education worldwide. 'This survey confirms that the hospitality industry understands and appreciates the unique nature of the Swiss education model, which combines practical instruction with serious academic studies.'

'Our graduates deliver an outstanding level of performance after graduation and throughout their careers, as evidenced by the many Glion and Les Roches graduates occupying positions at the top of the world of hospitality ', continued Van der Spek. 'Because we work closely with leaders in hospitality we understand their expectations for excellence and quality. In this way, we can prepare our graduates for a successful future in hospitality management, the world's fastest growing industry.'



The survey was conducted in September and October 2010, and included invitations to more than 50,000 hoteliers in 70 countries. Laureate Hospitality Education, a division of Laureate Education Inc, commissioned TNS to conduct the survey utilizing "blind" objective techniques. The survey results are statistically reliable at a 95% confidence level. Similar results were obtained in a global industry survey conducted in 2007 by TNS.

| Top 10 International Hospitality Management Schools<br>in the World for an International Career                                      |   |                |
|--|---|----------------|
| Based on frequency of school selection by hospitality industry hiring managers from 5-star<br>hotels (sample size = 181 respondents) |   |                |
| Rank   | Institution   | Country        |
| 1  | Ecole Hôtelière de Lausanne                                   | Switzerland    |
| 2*   | Les Roches International School of Hotel Management, Bluche   | Switzerland    |
| 2*   | Glion Institute of Higher Education, Glion & Bulle            | Switzerland    |
| 3*   | Cornell University  | USA            |
| 5  | Hoteleschool The Hague  | Netherlands    |
| 6  | Les Roches International School of Hotel Management, Marbella | Spain          |
| 7  | Hotel School Vatel  | France         |
| 8  | Oxford Brookes University                                     | United Kingdom |
| 9  | César Ritz Colleges, Le Bouveret, Brig                        | Switzerland    |
| 10   | Ecole Hôtelière de Genève                                     | Switzerland    |

\* Les Roches International School of Hotel Management, Glion Institute of Higher Education and Cornell University are tied for second position.

<http://www.tnsglobal.com/>

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