

Why Study Tourism, Hospitality and Event Management?

The related areas of tourism, hospitality and events offer huge opportunities for rewarding management careers in the UK, Europe and around the world, working in a professional, people-focused environment.



Tourism, together with travel, is now regarded as the world's fastest growing industry. It provides a wide range of career opportunities both at home and overseas in many and varied industry sectors, such as tour operators, airlines, tourist attractions and hotel groups.

The hospitality industry is in continuous need of managerial staff with graduate status, and varied, challenging and rewarding careers await enthusiastic and committed managers in all areas of hospitality.

The industry embraces hotel management, restaurant management, public house management, nightclub management, and even includes working on cruise liners and in theme parks. Hospitality is a truly international industry with career opportunities at home and abroad.



The events industry is flourishing and the management of events has become increasingly important within the hospitality, tourism, leisure and sports sectors.

Event managers can be found working on a wide range of events from weddings to conferences, meetings to product launches, at festivals and major sporting occasions. High profile events include, for example, the Notting Hill Carnival, Glastonbury Festival and the Olympic Games to name but a few.

<http://www.uclan.ac.uk>

Date: 2011-06-27

Article link:

<http://www.tourism-review.com/travel-tourism-magazine-why-study-tourism-education-in-hospitality-iss-essential-article1563>