

The Realities of Spa Employment

Can you script a list of the most desirable characteristics of a massage therapist in a spa setting? The East West College of the Healing Arts in Portland, Ore., sponsored a symposium last summer, inviting a dozen spa directors from around the country to participate in a discussion about the education of spa therapists. These were key decision makers from properties like the Ritz, Ojai Valley Inn & Spa, the Spa at the Hotel Hershey, Mii Amo at Enchantment in Sedona, Canyon Ranch, Marriott's Renaissance Esmeralda, and top-class, high-volume day spas ...

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