

How to Open a Spa in the USA

Spa business is a growing field. Approximately, there are 170 million spa visits per year made in the United States with two-third of them are visits to day spas. Resort or hotel and club spas come second. The beauty of this business is that you can open a spa wherever you live. In fact, if you live in a scenic historical small town, most likely your clientele base would be city people who are tired of living with the smog and traffic. This could be a strong selling point for your business ...

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