

Get Ready for the Unique Hotel Missoni, Kuwait

Scheduled to open in November 2010, Hotel Missoni Kuwait is the second property to be launched by this exciting new hotel brand. Combining the unique style of the iconic Italian fashion & interiors house with the expertise of The Rezidor Hotel Group, Hotel Missoni will redefine the lifestyle hotel. Designed to give guests a true taste of the Missoni way of life, Hotel Missoni will quickly establish itself as one of Kuwait's leading hotels.



Hotel Missoni is located close to the main shopping area of Kuwait City, overlooking the Arabian Gulf. The hotel is part of the Symphony Centre, an adjacent luxury boutique shopping mall housing offices. The hotel is ideally situated for many of Kuwait's attractions.

Designed by Creative Director, Rosita Missoni (one of the original founders of Missoni) the interiors of Hotel Missoni are bold, richly patterned and alive with colour. Each Hotel Missoni is reflective of its location and Rosita has found inspiration in the brilliant blues and sparkling beaches of the Arabian Gulf. The interiors of Hotel Missoni Kuwait have a palette of gold, turquoise and beige combined with the unmistakable Missoni prints.

Arranged over the 18 floors of the property, guests will discover iconic pieces of design, some of which Rosita has in her own home, such as Hans J Wegner's Wishbone Chair. The entrance of Hotel Missoni Kuwait will also include large mosaic urns, which will become something of a Hotel Missoni trademark. Every Hotel Missoni will feature these over-sized urns decorated in the colour scheme of the individual property.



Hotel Missoni Kuwait offers 169 rooms and suites, all of which have stunning views of the Arabian Gulf. The 106 rooms continue the palette of gold, turquoise and beige seen throughout the property and are accented with bold, emphatic patterning. Combining form and function, the accommodation has been

carefully designed to meet the needs of today's modern travellers with linens chosen from the Missoni Home range.

Each guest room has an en-suite bathroom that showcases Italian design. Bathrooms feature washbasin, toilet and either a generous bath or a shower with a bench seat, rain shower and handheld shower. Amenities have been specially created for Hotel Missoni and scented using a Missoni fragrance. In addition to the guest rooms, there will be 63 suites ranging in size from 75sq metres to the 250 sq metres of the Presidential Suite that also boasts a 110 sq metre outside terrace.

As the kitchen lies at the heart of an Italian family, so will Hotel Missoni's restaurant, Cucina, lie at the heart of the property. Open all day from breakfast until late, Cucina will offer a menu of fresh, seasonal and authentic Italian dishes such as Barolo & Castelmagno cheese risotto, sea bass baked with a salt crust and roast rabbit served with polenta & radicchio. An open kitchen will add to the vibrant atmosphere of the restaurant that will change as the day progresses. Presentation of the dishes will be complimented by china and glassware from the Missoni Home range.

Hotel Missoni represents a new standard of design hotel that combines the style of the iconic fashion and interiors label with the expertise of one of the world's leading hotel operators. Spearheaded by Hotel Missoni Creative Director, Rosita Missoni and Rezidor CEO Kurt Ritter, the partnership is creating a distinctive blend of fashion, function, form and service that adds up to a new genre of genuinely 'New Luxury' lifestyle hotels.



<http://www.hotelmissoni.com>

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