

A Rough Guide to Rough Guides

In the summer of 1981, Mark Ellingham, a recent graduate from Bristol University, was travelling round Greece and couldn't find a guidebook that really met his needs. On the one hand there were the student guides, banging on about saving every last cent, and on the other the heavyweight cultural tomes whose authors seemed to have spent more time in a research library than lounging away the afternoon at a taverna or on the beach ...

Date: 2007-03-26

Article link:

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