

# UPSIDE-DOWN HOUSE: THE NEW CRAZE IN GERMANY



As an incredibly competitive industry tourism always needs something new and innovative that offers something more than others offer elsewhere. Even on a smaller scale, businesses involved in tourism have to make plans to surprise tourists with new ideas and something interesting to spend money on.

Two Polish architects have achieved this feat by creating an upside-down house. Situated on the Northern German island of Usedom and in a relatively cold climate, it could become the area's main attraction.

There is actually no particular reason behind the creation of the house. It was built just for fun and innovation. Indeed, Europeans pride themselves on art and culture. This particular creation adds to the huge range of art sites on European soil. Even in its first few days, the house has received hundreds of visitors, clearly curious about what an upside-down house exactly looks like.

The interior of the house is particularly interesting, with furniture stuck to the ceiling to create the complete "upside-down" look. The stairs, naturally, provide an exception to the rule. They simply have to be the right way up in order for people to be able to get upstairs. If people were unable to reach the second floor then the upside-down furniture would prove a waste of time.

Although it is possible to live in the house, and the house complies with safety rules, nobody actually lives there and is never likely to. The house is purely for exhibition purposes. It is part of the "world upside-down" project which suggests that a flurry of such creations is to come. This particular house is unlikely to attract a huge amount of people for the time being. However, as more similar projects gather momentum, Germany could become the upside-down capital of the world.

Date: 2008-09-23

Article link:

<https://www.tourism-review.com/upside-down-house-the-new-craze-in-germany-news1116>