

WTM 2011 to Benefit from Transport Improvements



World Travel Market 2011, the leading global event for the travel industry, is poised to benefit from a number of transport improvements including a 50% increase in Docklands Light Railway capacity.

DLR trains will increase capacity from two to three carriages increasing DLR capacity by 50% with trains continuing to run every two minutes and 30 seconds during peak periods.

Furthermore, West Ham is open as a DLR station for the first time providing an interchange with the District, Hammersmith & City and Jubilee lines.

While the opening of the Stratford International link for the 2012 Olympics will further increase frequency through Canning Town to Custom House.

Improving the interchange further between London Underground and the DLR the Jubilee Line will benefit from a 33% increase in capacity for WTM 2011.

Other improvements include a new platform at Canning Town Station to help ease congestion and new escalators at Custom House Station improving entry and exit from ExCeL - London.

Furthermore, Transport for London will continue with its problem solving Travel Hub at Canning Town Station, which it introduced for WTM 2009.

The 'Hub' assesses the wider issues on the transport network which may affect routes to and from WTM 2011 (Monday November 7 to Thursday November 10).

Should there be any problems that may affect routes to World Travel Market, the Hub can act to minimise any potential disruption, while also improving communication with TfL officials at Canning Town.

TfL Travel Hubs are only employed for major events, such as the 2009 G20 meeting at ExCeL, London, demonstrating the importance of World Travel Market.

World Travel Market Exhibition Director Simon Press said: "The increase in capacity on the DLR is great news for all WTM participants. This alongside an increased DLR frequency due to the opening of the Stratford Link, more Jubilee Line tubes and West Ham open as a DLR station for the first time will help to offer all WTM participants a smooth journey to and from the event.

"Furthermore, I would like to thank TfL for recognising the importance of World Travel Market and continuing with its Travel Hub at Canning Town for a third successive year."

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About World Travel Market

World Travel Market, the leading global event for the travel industry, is the must-attend four-day business-to-business exhibition for the worldwide travel and tourism industry.

Almost 48,000 senior travel industry professionals, government ministers and international press, embark on ExCeL - London every November to network, negotiate and discover the latest industry opinion and trends at WTM.

WTM, now in its 32nd year, is the event where the travel industry conducts and concludes its deals.

WTM 2010 generated £1,425 million of travel industry contracts, revealed independent research by Fusion Communications.

WTM is owned by the world's leading events organiser Reed Exhibitions (RE), which organises a portfolio of other travel industry events including Arabian Travel Market and International Luxury Travel Market.

In 2010, RE held more than 460 events in 36 countries bringing together more than seven million people from around the world generating billions of dollars in business.

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