

Faith-based Marketing

The World Religious Travel Expo is the world's pre-eminent faith tourism marketplace gathering with more than 500 travel professionals and tourism organizations from over 30 countries in attendance. This November's Expo will be held in conjunction with the NTA Convention for the second year, providing a combined gathering of 2,000-plus travel professionals and tourism organizations. Through this collaboration with NTA, the leading association for travel professionals, both associations can offer its members opportunities for education, business expansion, networking and access to new markets.

The World Religious Travel Association is the leading global network for the \$18 billion faith tourism industry. WRTA's primary purpose is to guide, enrich and expand religious travel and hospitality around the globe. WRTA membership includes travel agents, tour operators, tourism boards, attractions, accommodations, suppliers, media and other organizations involved in tourism. For more information about attending the World Religious Travel Expo, contact the World Religious Travel Association at 888.255.WRTA (9782) or +1.859.219.3529 or by e-mail at headquarters@WRTAreligioustravel.com

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