

# Delhi Hosts Tourism's Night of the Year



World Travel Awards Asia and Australasia Ceremony is coming to The Claridges, Surajkund, Delhi, NCR in October for what is expected to be the most keenly fought competition ever.

The event, the most important night of the year for Asia and Australasia's tourism industry, will demonstrate just why the region is experiencing unprecedented uplift, regardless of the challenging global economic environment.

Graham E. Cooke, Founder and President of World Travel Awards, described as the 'Oscars' of the global industry, said the event is a brilliant barometer of the region's phenomenal success.

"International tourism is slowly gaining momentum after extremely difficult times last year", he said. "What is remarkable though is that according to the latest official figures, Asia and the Pacific is leading the world.

"The region was up an incredible 10% in the first two months of the year, an indication of the industry's resourcefulness, drive and determination to succeed.

"World Travel Awards was established 17 years ago to drive up standards of customer service and overall performance and this year's winners will be an excellent business model for others to follow.

The hotel is an ideal venue for such an event, combining both a business and luxury resort in one."

He added: "We look forward to working with the team at The Claridges, Surajkund, Delhi, NCR for what I know will be a decisive evening for the industry."

Says Mr Peter J. Leitgeb, President & CEO, The Claridges Hotels & Resorts, "It is our privilege to be chosen as the venue for the first ever World Travel Awards to be held in India. We are truly honoured to host the prestigious World Travel Awards at The Claridges, Surajkund, Delhi, NCR.

"Today, India is on everyone's radar. It is reiterated by the number of visitors the hotels are seeing in this part of the world. Such volume is practically unheard of anywhere else. In keeping with the buoyant economy The Claridges Hotels & Resorts too has seen significant growth in occupancy and revenue over the years. Choosing New Delhi as the destination for World Travel Award Asia and Australasia further reinforces India as 'the' destination which no one can today overlook".

Viewed as the ultimate achievement for any Asian or Australasian company, more than 80 travel brands are competing to be the best.

Online voting is now underway and nominees are campaigning hard with agents and industry executives to win support. Log on to [www.worldtravelawards](http://www.worldtravelawards) and click on the VOTE button to participate.

Winners of the regional ceremony will then go on to compete in World Travel Awards 2010 Grand Final in London on Sunday 7 November, immediately before World Travel Market.

They will be up against some of the finest travel operators in the world, consistently demonstrating excellence in every aspect of their business.

In addition to the honour, prestige and global exposure of winning one of the awards, covering every sector of travel and tourism, World Travel Award winners enjoy considerable commercial benefits too.

Consumers, seeking peace of mind, are increasingly using the winners list as a reliable resource when choosing a holiday.

#### About World Travel Awards

The World Travel Awards was launched in 1993 to acknowledge and recognise excellence in the world's travel and tourism industry. Now celebrating its 17th Anniversary, the awards is regarded as the very highest achievement that a travel product could ever hope to receive. Votes are cast by 183,000 travel professionals which include travel agencies, tour and transport companies and tourism organizations in over 160 countries across the globe.

Votes are cast globally by fellow industry professionals in over 1, 000 different categories.

Attended by senior executives from major travel companies, operators and destinations, WTA events are universally respected as providing established, top level networking opportunities, regionally and globally.

The World Travel Award's official list of worldwide media partners includes: BBC World News, eTurboNews, Breaking Travel News, CNBC Arabiya, Khaleej Times, Trav Talk, Trade Arabia, TTN, Travel Daily News International, Focus on Travel News, New Focus Travel Magazine, Tourism Review, JAX FAX, Travel & Leisure, Travel & Leisure Golf, Xenios & Xenios World.

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