

INFOGRAPHICS: STUDENT TRAVEL MARKET OVERVIEW



Some estimate forecasts that the youth, student and educational travel market by 2020 will approach 300 million arrivals and value about US\$320 billion.

It is important to emphasize that youth travelers stay longer, in average 53 days, spend more - up to US\$6,000 per trip. They also travel more frequently - about 1.5 trip per year.

Young travelers create their future travelling patterns simply grounded on their youth travel experiences. Therefore governments bodies, destinations management organizations, international travel brands are increasingly looking after youth and student travel, for future success.

Tourism Review brings infographic with main findings over student travel markets:

http://www.tourism-review.com/infographics/student_travel_market.jpg

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Article link: <http://www.tourism-review.com/student-travel-market-infographics-news4492>