

WINE INDUSTRY'S NEW SURPRISING PLAYERS



Wine has always been a very valued export article and many wine makers safeguard their reputation and wine quality. As it appears, four surprising new producers have entered the game in recent years.

For many countries, wine production is considered a way of life, religion even. France or Italy, Argentina, Australia – these and many others have stood the test of time and are now well reputed producers of excellent wine. There are, however, several surprising newcomers in the game.

Croatia

Croatia belongs to Europe's most frequented summer holiday destinations and while its crystal clear blue waters are world famous, the country's wine lacks recognition; quite surprising, considering the winemaking tradition goes back to 5 BC. There are over 300 wine regions here blessed with warm Mediterranean temperatures and some excellent wine waiting to be discovered.

China

This vast and unique country strikes with many things, though who would have thought wine would be on the list. It is a fact, nevertheless, that the Chinese are currently the largest consumers of wine with over 400 wineries in the country. Nava Valley in the Yantai wine region offers a large range of wineries, well suited for cellar tours and tasting events. The bizarre blend of Western amenities (golf, spas, gourmet dining) and Eastern traditions is irresistible.

India

For many years, India was prohibitive to alcohol, however, since early 1990s, wine is back on the menu and its popularity is growing rapidly. Main wine region here is Nasik, though reputable wineries (Sula Vineyards, Chateau d'Ori, Chateau Indage) are already building great reputation both in and outside of India.

Brazil

This is a country every wine lover should keep an eye on. In a fairly short period of time, it became the fifth largest producer of wine in southern hemisphere. Major investments in quality equipment paid off. Brazil has certainly gone a long way since 1870s when Italian settlers introduced wine growing to this wonderful country.

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