

RIYADH TRAVEL 2010: OPPORTUNITY FOR UNIVERSITIES



Following the success of Riyadh Travel Fair 2009, the organizers of the event would like to invite all tourism industry stakeholders and organizations to participate in RTF 2010 scheduled to be held from 1 to 4 June 2010 at the Riyadh International Exhibitions Center. The fair is especially attractive to university representatives and academics working in tourism since part of the fair is also a special event called Study-In Travel 2010

RTF 2010 is to provide good opportunity to all educators to attract large numbers of Saudi students being sent abroad for their studies. **The King Abdullah's Program for Foreign Study currently provides scholarships to around 62,000 Saudi students.**

The participants thus will be able to come into direct contact with a large number of secondary school graduates, university students, educators, academics, planners and decision makers in the field of higher education.

At RTF 2010 universities can present their academic programs to a variety of visitors, including individuals as well as educational and academic institutions, and all others concerned with higher education and tourism.

As in the last year, the participants will have a good opportunity to discuss and sign agreements for international cooperation with institutions and organizations in the realm of higher education both inside the Kingdom as well as abroad. The participants can also meet potential partners and clients who are licensed to operate in the Kingdom of Saudi Arabia.

More information can be found at www.riyadhtravel.net, through tel.: +966 (1) 4665064, and fax: +966 1 466 0569

Booths can be booked until March 1st 2010. All registration is on a first-come-first-serve basis. To fill the online registration form [Click Here](#) or email RTF 2010 at: az@asas.biz.

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